



**FIRST PLAYABLE**  
WHERE GAMES GROW

**11-12-13 JUNE 2025, FIRENZE**  
**PROGRAM & MAP**

CINEMA LA COMPAGNIA | VIA CAVOUR 50-R  
PALAZZO DEGLI AFFARI | PIAZZA ADUA, 1  
[WWW.FIRSTPLAYABLE.IT](http://WWW.FIRSTPLAYABLE.IT)

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**PALAZZO DEGLI AFFARI**  
PIAZZA ADUA, 1

- MEETING AREA
- WORKSHOP AREA
- ROUNDTABLE AREA



**FRIDAY, JUNE 13**

FROM 9.00 AM

**Check-in and badge distribution**

10.00 AM – 6.00 PM



**Meeting 1:1**



10.00 AM – 10.45 AM



**Introduction to Video Games Tax Credit | MIC – Ministry of Culture**



10.45 AM – 11.15 AM



**Creative Europe MEDIA: video game development fund | Creative Europe MEDIA**



11.00 AM – 12.00 PM



**From indie to income: real talk on self-publishing that works | Xsolla**



11.00 AM – 12.00 PM



**Dev Meets Deal: Unreal Engine & Epic Games AMA | Epic Games**



11.00 AM – 12.00 PM



**How important is a studio's first game? | Sourcing in the Rain**



11.15 AM – 11.45 AM



**Zagarolo Game City: the Lazio Region program that supports video games and board games | Lazio Innova**



12.00 PM – 1.00 PM



**Launch it your way: why self-publishing wins in 2025 | Xsolla**



2.15 PM – 3.00 PM



**Torino Game On: Community, Acceleration and the Future of Gaming | OGR Torino, Quickload, GAME-ER**



3.00 PM – 4.00 PM



**Blue Prince: a procedural graphics style for a procedural video game | Dogubomb**



4.00 PM – 5.00 PM



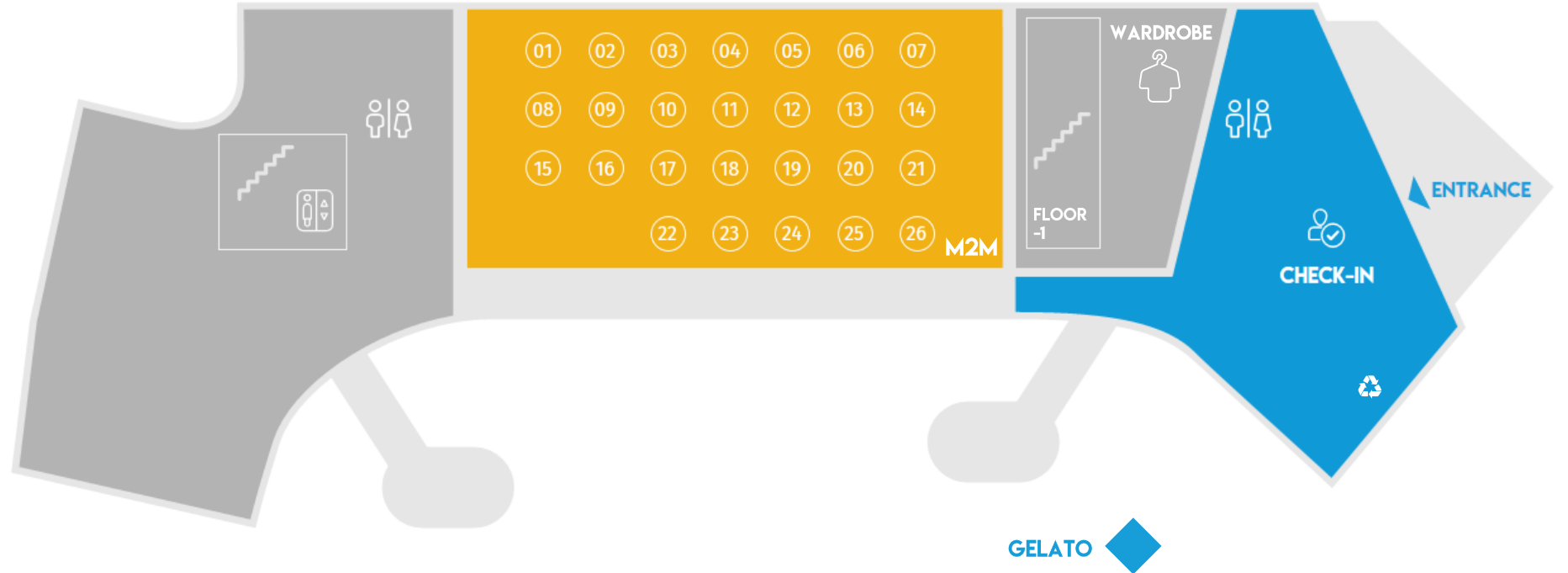
**Unreal Engine: from classroom to studio | Epic Games**



**GROUND FLOOR**  
**PALAZZO DEGLI AFFARI**

- 01 1UP VENTURES
- 02 AEROSOFT
- 03 AMPLIFIER GAME INVEST
- 04 AUDIO NETWORK ITALIA
- 05 BANDAI NAMCO ENTERTAINMENT
- 06 BRIGHT GAMBIT
- 07 CHUCKLEFISH
- 08 CREATIVE EUROPE DESK ITALY MEDIA
- 09 DDM
- 10 DEVOLVER DIGITAL
- 11 DOTEMU – THE ARCADE CREW
- 12 EPIC GAMES
- 13 FIRESHINE GAMES
- 14 FIRESQUID
- 15 FLOCK GAMES
- 16 GAMBIT DIGITAL
- 17 GHOST SHIP PUBLISHING
- 18 GPEM
- 19 GSC GAME WORLD
- 20 HEADUP PUBLISHING
- 21 HIROCAPITAL
- 22 KANDO FACTORY
- 23 KEPLER INTERACTIVE
- 24 KWALEE
- 25 LCA STUDIO LEGALE
- 26 MARVELOUS EUROPE

  
**MEETING AREA**

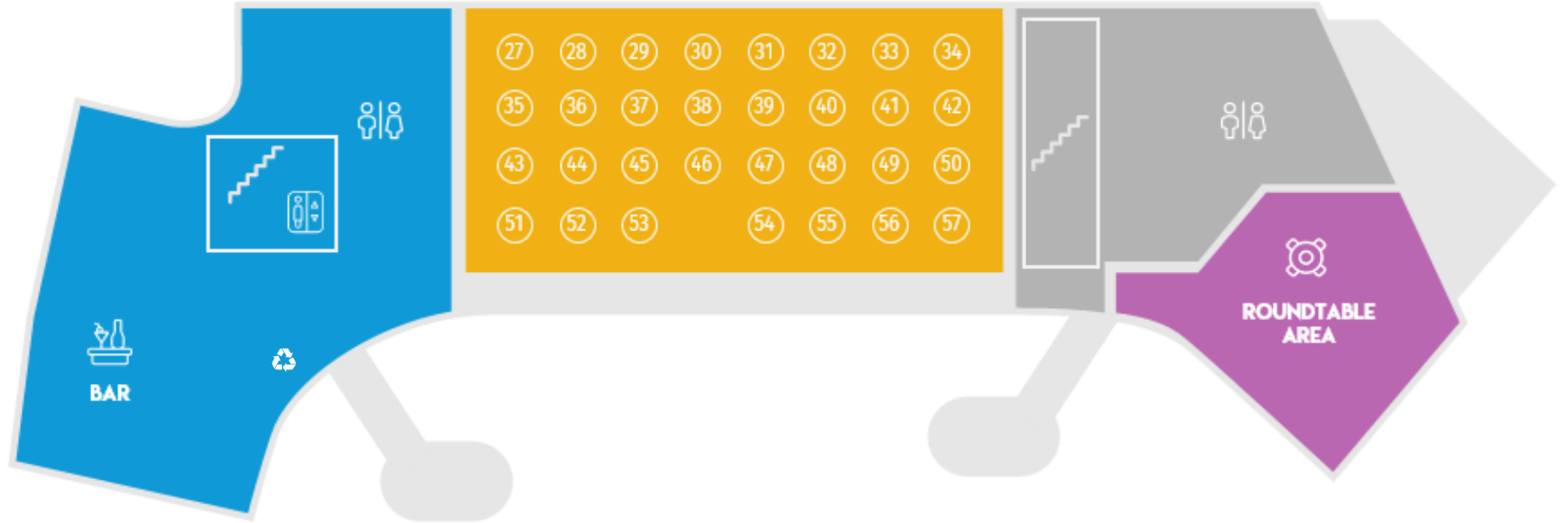




**FIRST FLOOR  
PALAZZO DEGLI AFFARI**

- 27 MIC - MINISTRY OF CULTURE
- 28 MICROIDS
- 29 NINTENDO OF EUROPE
- 30 PARADOX INTERACTIVE
- 31 PLAION
- 32 PLAYSTACK
- 33 PQUBE
- 34 RAW FURY
- 35 SARDEGNA FILM COMMISSION
- 36 SECRET MODE
- 37 SHIRO GAMES
- 38 SODESCO PUBLISHING
- 39 SONY INTERACTIVE ENTERTAINMENT
- 40 SOURCING IN THE RAIN
- 41 SQUARE ENIX COLLECTIVE
- 42 STRAY FAWN
- 43 SUMO GROUP
- 44 SUPERNOVA CAPITAL
- 45 TENCENT
- 46 TINYBUILD
- 47 TWIN SAILS
- 48 UNITED LABEL
- 49 WHITETHORN GAMES
- 50 WIRED PRODUCTIONS
- 51 XBOX
- 52 XSOLLA
- 53 PUBLIC TABLE A
- 54 PUBLIC TABLE B
- 55 PUBLIC TABLE C
- 56 PUBLIC TABLE D
- 57 PUBLIC TABLE E

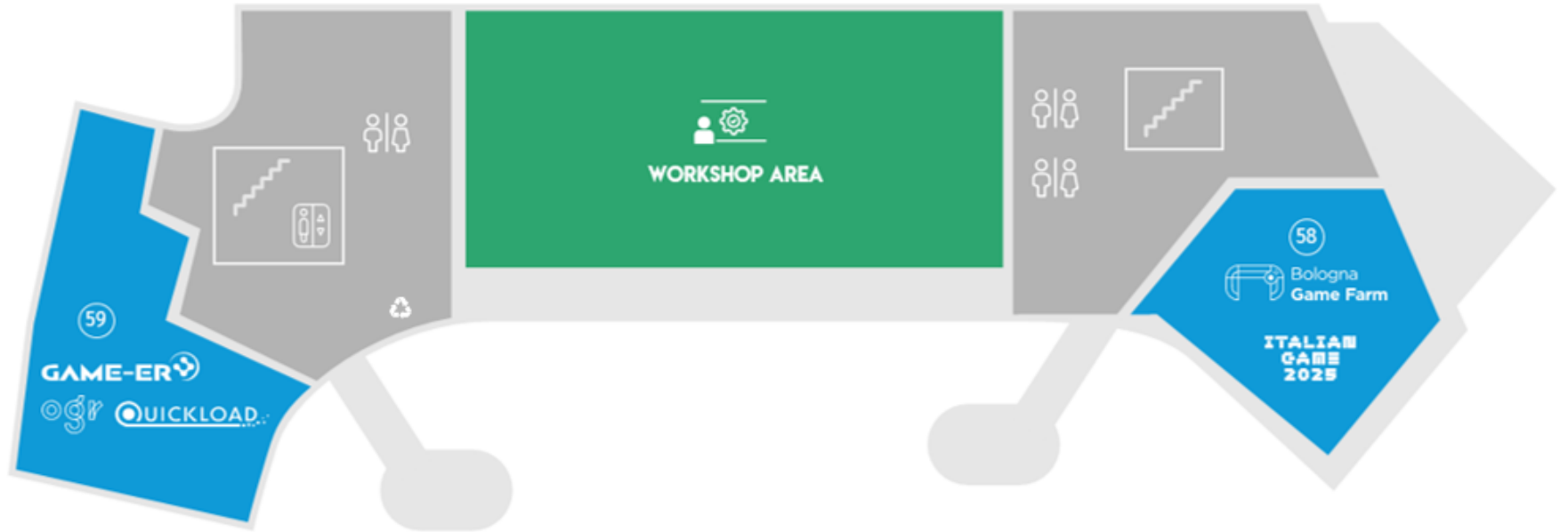
  
**MEETING AREA**





SECOND FLOOR  
PALAZZO DEGLI AFFARI

- 58 BOLOGNA GAME FARM
- 59 OGR TORINO, QUICKLOAD, GAME-ER



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